



**Exane BNP Paribas**  
**Basic Materials**  
**Seminar**

**18<sup>th</sup> March 2009**

**Albert Manifold**  
Chief Operating Officer

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# CRH Overview



# CRH Overview

## The International Building Materials Group

- 1970 merger of Irish Cement and Roadstone; Sales €26M, 95% Ireland
- Now in 35 countries; 3,700+ locations; 93,500+ people
- Annualised Sales over €20Bn focused on three core businesses
- Evenly balanced across geographies, products and sector end-use
- Listed: Dublin (CRH.I), London (CRH.L) & NYSE (CRH)





# CRH – Focused and Diversified

## Servicing the breadth of Building Materials demand

### Materials (60% EBITDA)

The Fundamentals

#### Europe

- Top 10 Cement
- Leader Aggregates, R/mix

#### US

- No.3 Aggregates
- No.1 Asphalt, Top 5 R/mix



*Vertically integrated primary materials businesses  
with strategically located long-term reserves*

# CRH – Focused and Diversified

## Servicing the breadth of Building Materials demand

### Concrete Prods (15% EBITDA) Constructing the Frame

#### Europe

- No.1 Arch/Structural Concrete
- No.1 Construction Accessories

#### Americas

- No.1 Arch/Precast Concrete
- No.2 Construction Accessories



***Building systems and engineered concrete solutions  
for use in Res, Non-Res and Infrastructure applications***

# CRH – Focused and Diversified

## Servicing the breadth of Building Materials demand

### Other Products (10% EBITDA)

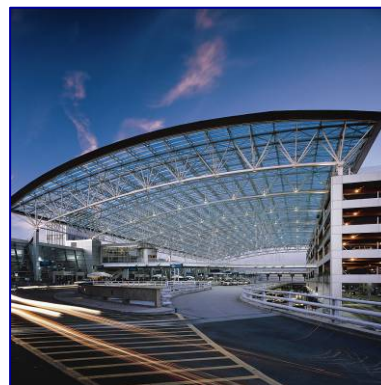
#### Completing the Envelope

#### Europe

- No.1 Facing Brick [UK/NL]
- No.1 EPS Insulation [EI/NL/PL/Nordics]
- No.1 Fencing & Security

#### Americas

- No.1 Architectural Glass
- No.1 Clay Brick [NE/MidW US]



***Complementary value-added building products to complete the building envelope and optimise climate control / energy efficiency***



# CRH – Focused and Diversified

## Servicing the breadth of Building Materials demand

### Distribution (15% EBITDA)

#### Fit-out and Renewal

#### Europe

- Top 3 BM Distributor Mainland Europe
- No.1 NL, No.2 BE - DIY

#### Americas

- No.3 Interior Products
- No.4 Roofing / Siding

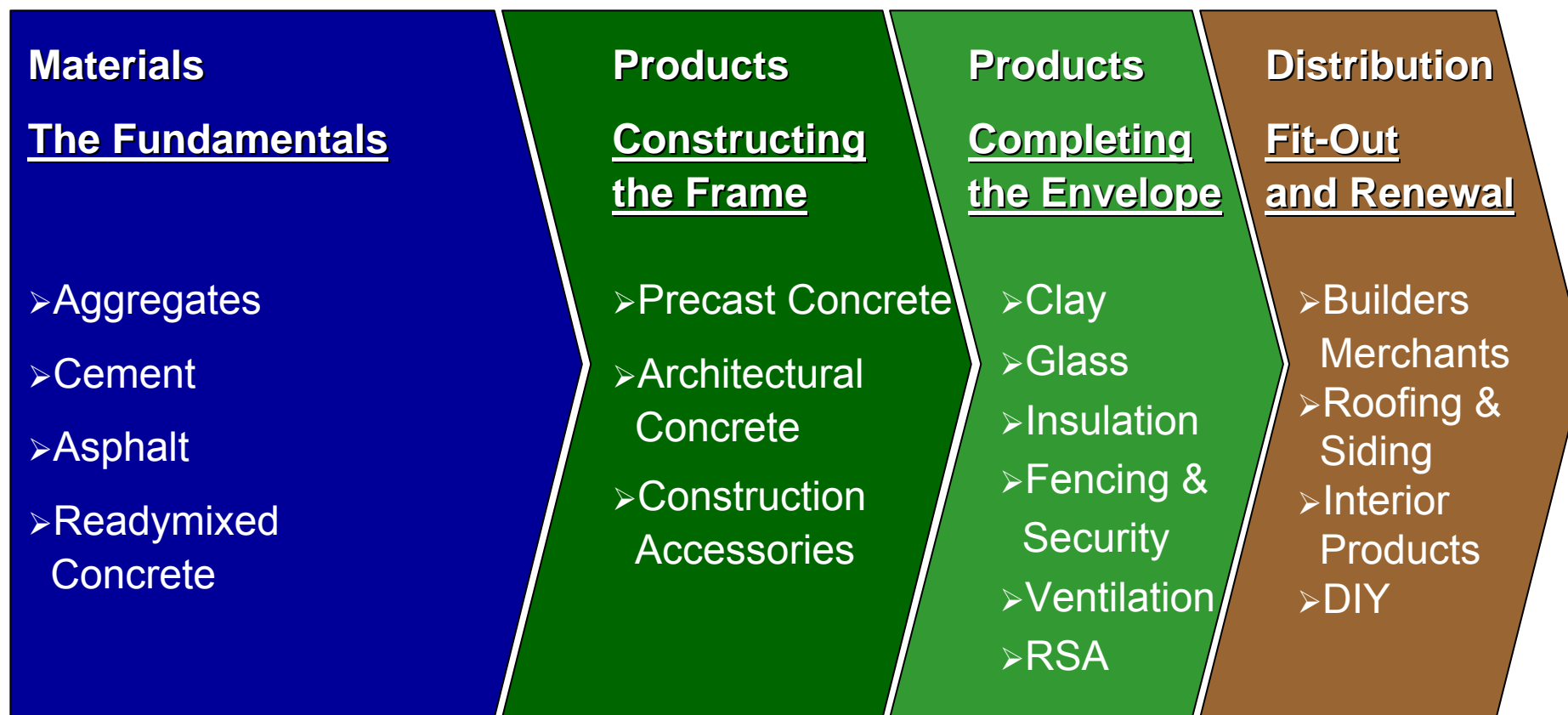


*Distribution channels to service the fit-out and renewal of buildings primarily in major metropolitan areas*



# CRH – Focused and Diversified

## Providing Building Materials for Our World



***Embracing the benefits of Integrated & Complementary Businesses  
... delivering mid to high teen % RoCE across the portfolio***

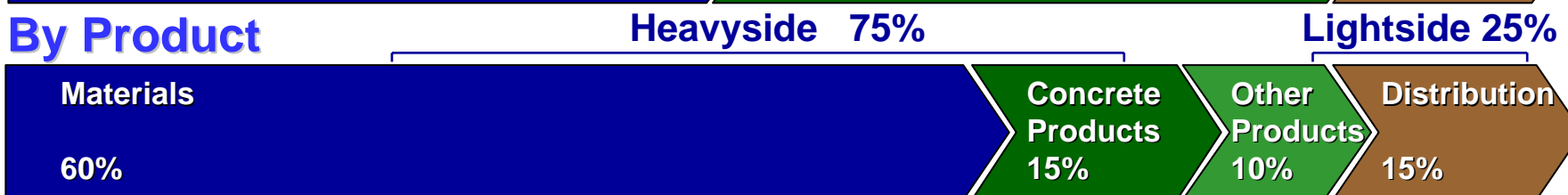
# CRH ...

## International and Balanced

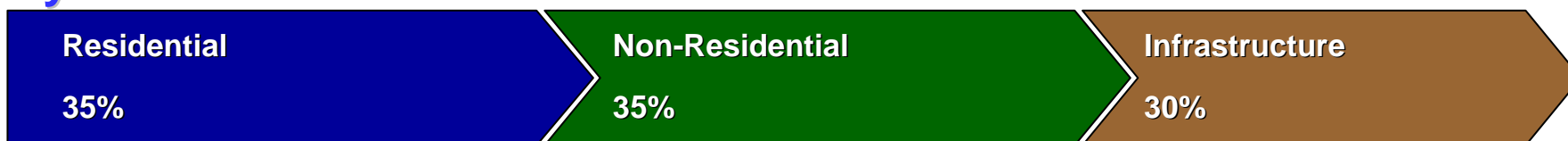
### By Geography



### By Product



### By Sector



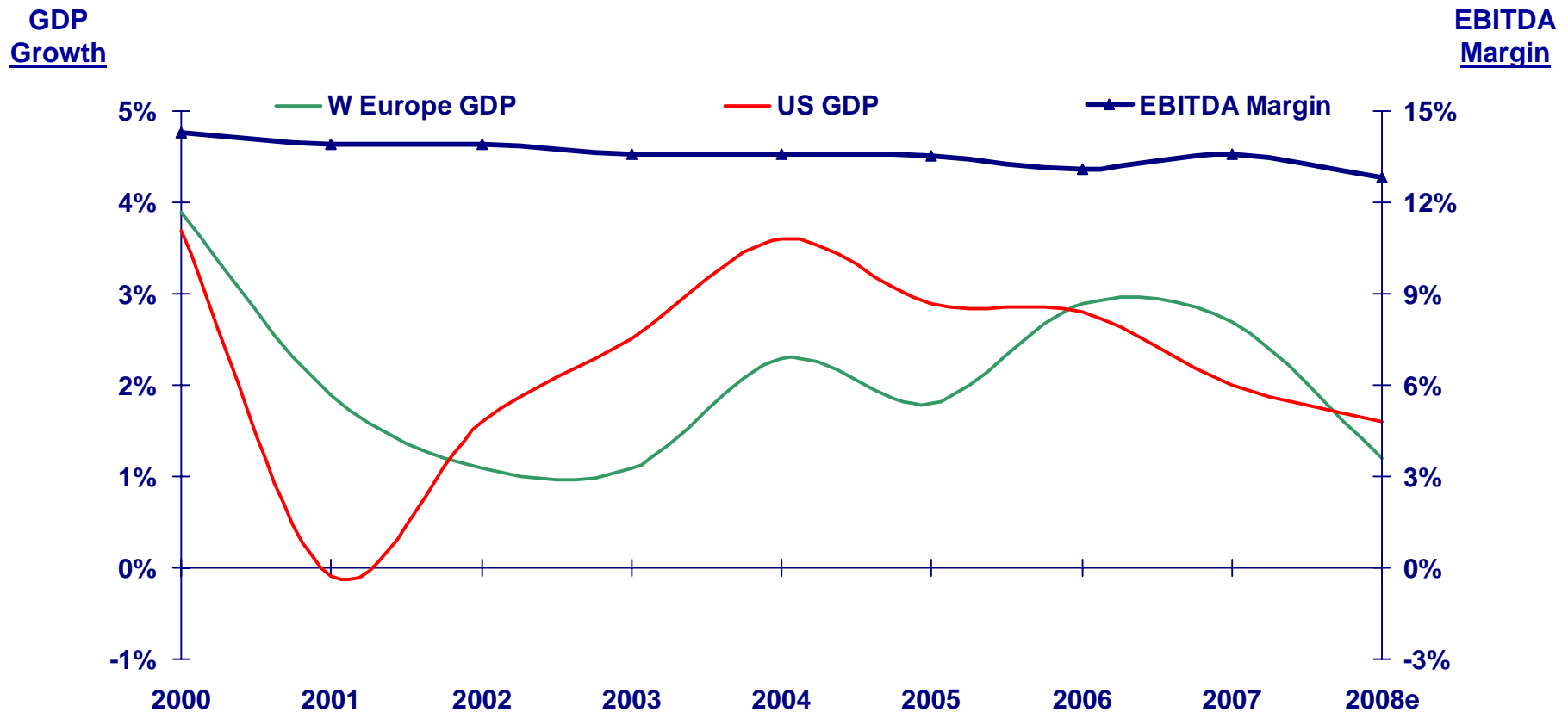
### By End-use



*Broad exposure to industry demand drivers ...  
... yields stability of performance*

# CRH ...

## Balanced Portfolio contributes to Margin Stability



Source: IMF October 2008, CRH

***Operational excellence plus balanced business ...  
... yields stability of margins through the cycle***

# 2008 Results Overview



# 2008 Highlights

Robust delivery in a year of significant challenges

**Sales**

**€20,887m**

**-%**

**Operating profit**

**€1,841m**

**↓ 12%**

**Profit before tax**

**€1,628m**

**↓ 14%**

**EPS Basic**

**233.1c**

**↓ 11%**

**Cash EPS**

**386.9c**

**↓ 4%**

**Dividend**

**69.0c**

**↑ 1.5%**

***CRH's geographic, sectoral and product balance continues to underpin performance and cashflow***

# Long Term Dividend Delivery

25 consecutive years of dividend growth

- From 4.8x (2005) ... to 4.3x (2006) ... to a target of c3.5x for 2008
- Current strong cover level allows for significant flexibility
- With ability to accommodate cover in the range of 2.5x - 3.0x

	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>
EPS change	+1%	(25%)	(9%)	+24%	+38%	+34%
Div change	+14%	+8%	+5%	+10%	+12%	+12%
Div Cover	3.9x	2.7x	2.4x	2.7x	3.3x	3.9x

# 2008 Development Activity

Curtailed in response to economic environment

- 2008 spend c€1 billion – H1 €0.7 billion, H2 €0.3 billion
- H2 spend deliberately curtailed in a deteriorating economic environment
- Main transactions ...
  - 50% MHIL; Indian cement manufacturer (3.2 mtpa current capacity)
  - 100% Ancon; UK construction accessories producer
  - 35% stake in Trialis; a leading builders merchant in SW France
- Plus 50 additional bolt-ons across the Group's operations

*Development activity limited to opportunities  
that offer compelling value/exceptional strategic fit*

# 2008 Capital Expenditure

Also being adjusted to reflect demand environment

- 2008 Capex of c€1 billion (2007: €1 billion) ...
- ... including €0.25bn (2007: €0.1bn) on major cement projects
  - Ireland: 1.3 mtpa line - part replacement; commissioned
  - US: 50% JV; 1.1 mtpa greenfield plant; in commissioning
  - Ukraine: 3 mtpa wet-to-dry conversion; due early 2010
  - Poland: new 1.8 mtpa line for growth
- 2009: expect Capex to be below Depreciation – c€750m

***Major cement project spend:  
€0.1bn (2007), €0.25bn (2008), €0.3bn (2009/2010)***



# Outlook

# 2009 Europe Outlook

## ○ Materials

- Ireland & Spain set to fall further; less severe declines in Finland & Portugal
- Switzerland again forecast to perform robustly
- Poland Infra likely to be offset by Res/Non-Res declines; Ukraine lower
- Currency weakness in Poland/Ukraine will have negative effect in euro
- Benefits from lower fuel and energy costs, and cost reduction measures

## ○ Products & Distribution

- Lower demand environment across the main Eurozone countries
- Res starts lower; Non-Res reasonable but trends weakening
- CEE Infrastructure, RMI sector and DIY more resilient
- Benefits from restructuring and lower energy costs (Clay)

***Expect a much more demanding trading environment***

# 2009 Americas Outlook

## ○ Materials

- Infra component of recent stimulus package should benefit H2
- Res/Non-Res demand expected to face further erosion
- Moderation in bitumen/energy suggests more stable cost levels in 2009
- Continuing focus on costs, efficiency and price improvement
- Should partly offset impact on US\$ profit of likely volume declines

## ○ Products & Distribution

- New US Res demand to decline further in 2009
- Res RMI also likely to decline, although to a lesser degree
- Non-Res to fall given weaker economy and tighter commercial credit
- Benefits from 2008 and 2009 cost reduction measures

***US\$ performance will be weaker, but  
current US\$/€ rate implies a relatively more favourable € outcome***

# Overall Outlook

## Twin goals – Performance and Growth

- Outlook for 2009 is extremely challenging
- In addition, most severe winter for many years in both Europe and US
- H1 expected to be sharply lower – tough comparatives versus H1 2008
- Lower energy costs, interest rate reductions and US stimulus ...
- Should encourage activity as the year progresses
- Expect H1 underperformance to moderate in seasonally more important H2
- Resolutely focussed on commercial delivery and cash generation

***Strengthening financial flexibility to be positioned to take advantage of likely increased flow of development opportunities***



# CRH Investment Highlights

- Consistent strategy and growth record over c.40 years
- Disciplined approach to acquisitions through the cycle
- Geographic, sectoral and product balance a key strength
- Strong market positions and well located strategic reserves
- Consistent strong cash flow generation and interest cover
- Experienced senior management team with strength and depth
- Proactively managing short-term challenges ...
- ... and positioning the Group for the eventual upturn

***Focused on delivery – Short-term and Long-term***



# Appendices

# 2008 Key Points

## Robust delivery in a year of significant challenges

- Results in line with Nov IMS / Jan Trading Update guidance
- Revenue flat, EBITDA down -7%, Operating Profit down -12%
- Operating Profit margin 8.8% versus 9.9% in 2007
- PBT down -14%, EPS -11% reflecting buyback & lower % tax charge
- Dividend +1.5%; 25<sup>th</sup> consecutive year of growth
- Significant cost reduction initiatives in response to declining markets

***CRH's geographic, sectoral and product balance continues to underpin performance and cashflow***



# Europe - Overall

Solid CEE performance; generally weaker elsewhere

						Acquisitions		
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	+4%	11,194	10,714	+480	(434)	+563	+411	(60)
Op. profit	(5%)	1,049	1,106	(57)	(130)	+32	+41	-
Op. margin		9.4%	10.3%					

*Operating profit excludes profit on disposals*

## ○ Materials

- Ireland/Spain continued declines; slower pace of CEE growth in H2

## ○ Products

- Weakness in European economic trends intensified from mid-year

## ○ Distribution

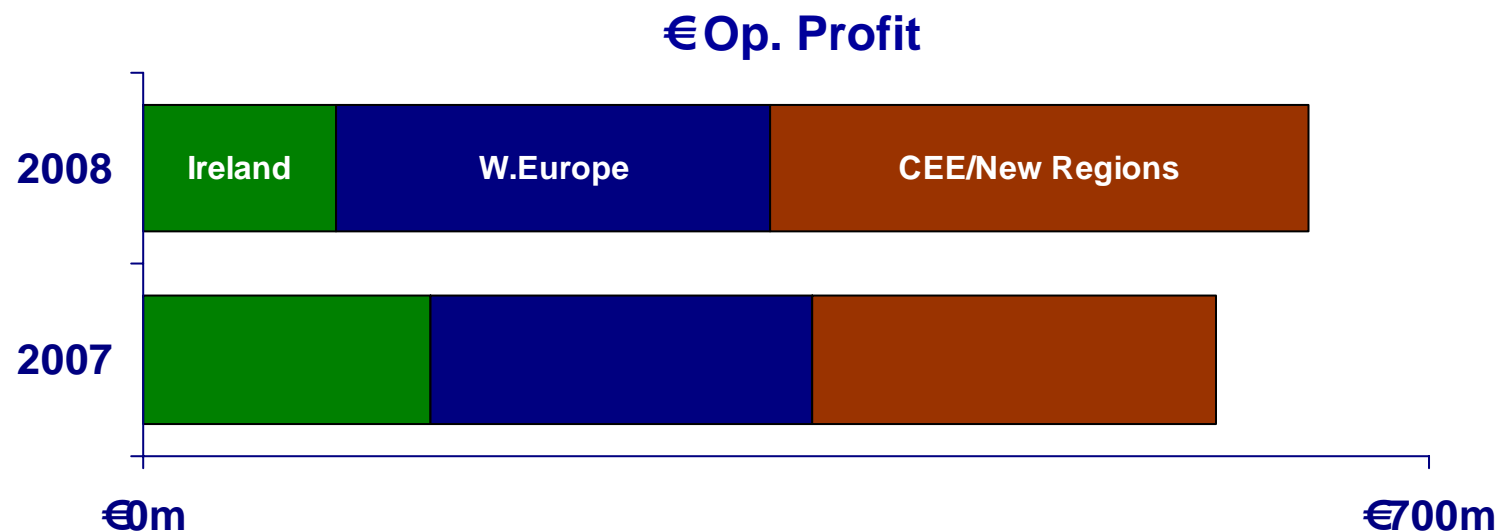
- DIY more robust in H2; BM weaker as year progressed

# Europe Materials

Operating Profit up 8%; good margin progress

						Acquisitions		
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	+1%	3,696	3,651	+45	(205)	+194	+74	(18)
Op. profit	+8%	631	586	+45	+4	+19	+16	+6
Op. margin		17.1%	16.1%					

*Operating profit excludes profit on disposals*



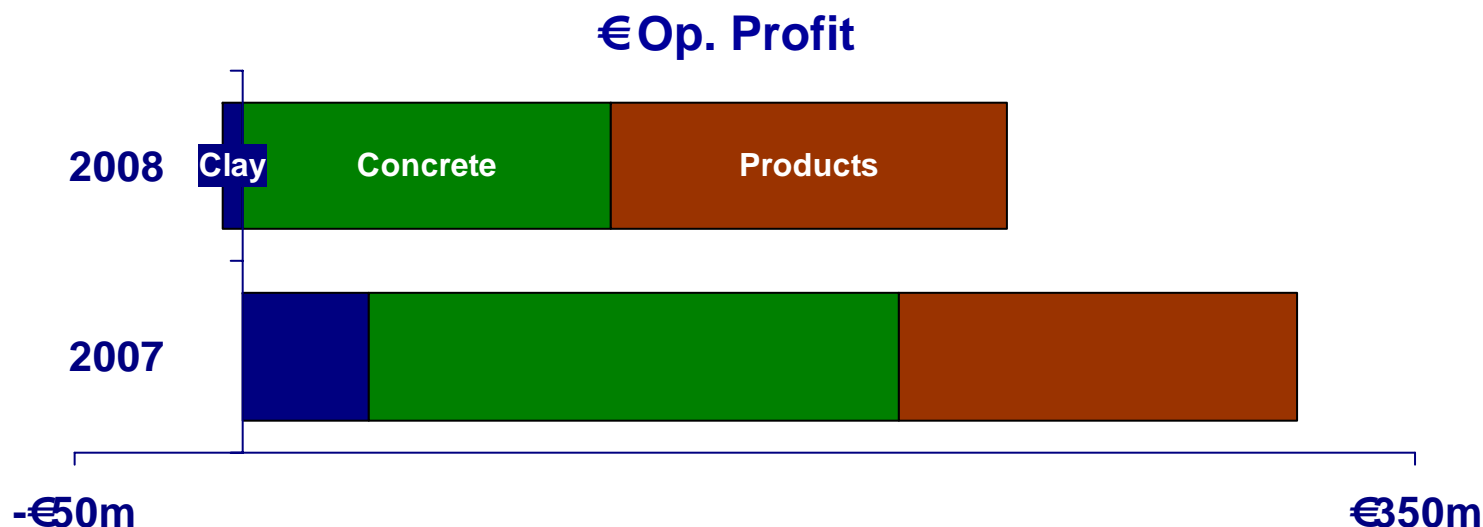
***Broad spread across Ireland, W.Europe and CEE/New Regions***

# Europe Products

Operating Profit down 27% after €35m rationalisation

						Acquisitions		
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	+2%	3,686	3,628	+58	(143)	+100	+172	(71)
Op. profit	(27%)	224	308	(84)	(99)	+6	+16	(7)
Op. margin		6.1%	8.5%					

*Operating profit excludes profit on disposals*



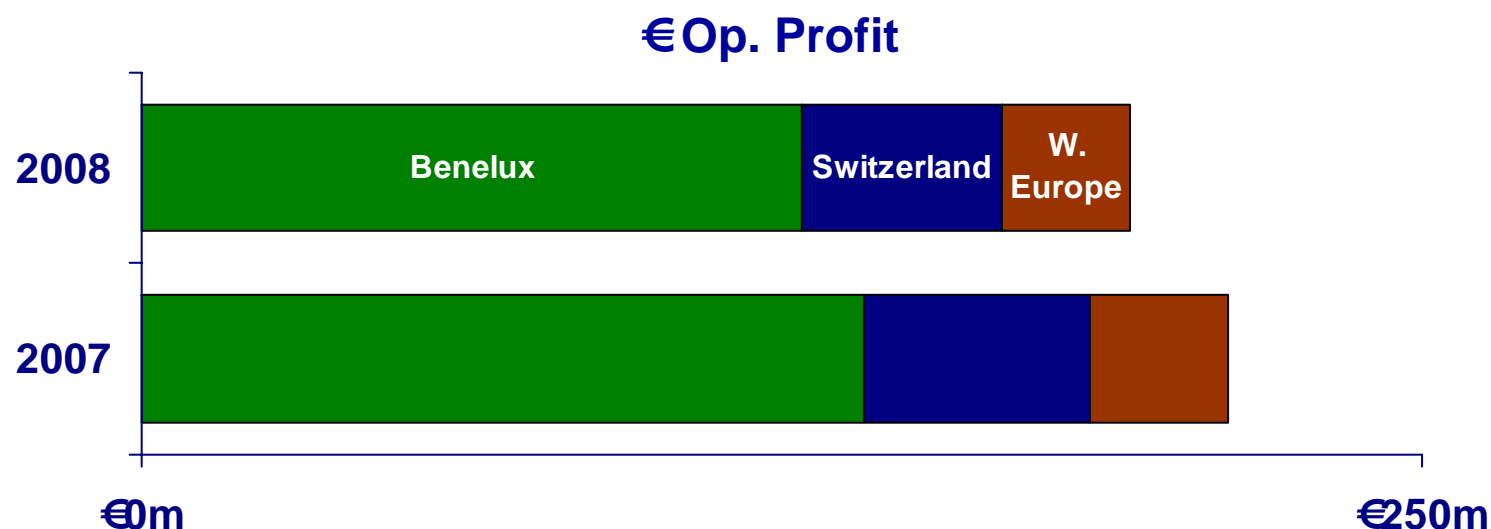
***Conc. Products base; Broad spread across mature Europe***

# Europe Distribution

Operating Profit down 8%; margin lower

						Acquisitions		
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	+11%	3,812	3,435	+377	(86)	+269	+165	+29
Op. profit	(8%)	194	212	(18)	(35)	+7	+9	+1
Op. margin		5.1%	6.2%					

*Operating profit excludes profit on disposals*



*Leading positions Benelux/Switz; growing France/Germany*



# Americas - Overall

US\$ Operating Profit down 13%; balance limits downside

						Acquisitions		
€m		<u>2008</u>	<u>2007</u>	Change	Organic	2007	2008	FX
Sales	(6%)	9,693	10,278	(585)	(814)	+809	+119	(699)
Op. profit	(19%)	792	980	(188)	(171)	+38	+12	(67)
Op. margin		8.2%	9.5%					

*Operating profit excludes profit on disposals*

## ○ Materials

- Strong pricing necessary to recover higher input costs; negative for volumes

## ○ Products

- Financial markets began to impact US Non-Res; APG/Precast most affected

## ○ Distribution

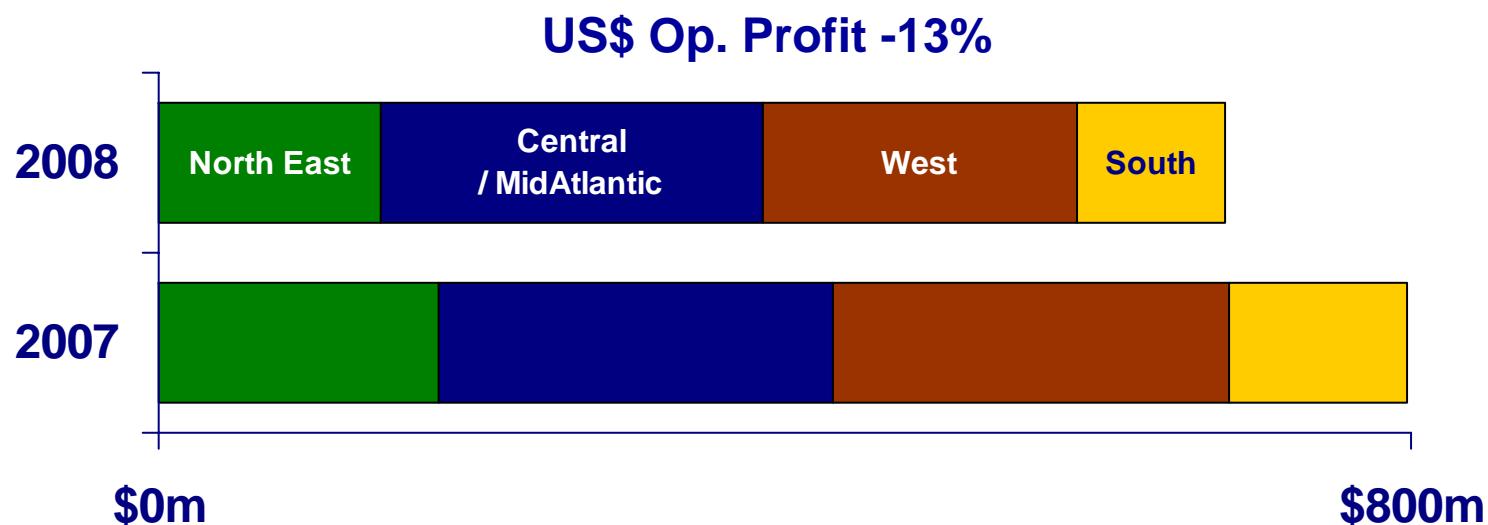
- Beat expectations; pricing, sales, overhead benefits and AMS acquisition

# Americas Materials

High input costs drove strong pricing; negative for volumes

				Acquisitions				
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	(8%)	5,007	5,445	(438)	(464)	+332	+65	(371)
Op. profit	(19%)	462	570	(108)	(86)	+9	+8	(39)
Op. margin		9.2%	10.5%					

*Operating profit excludes profit on disposals*



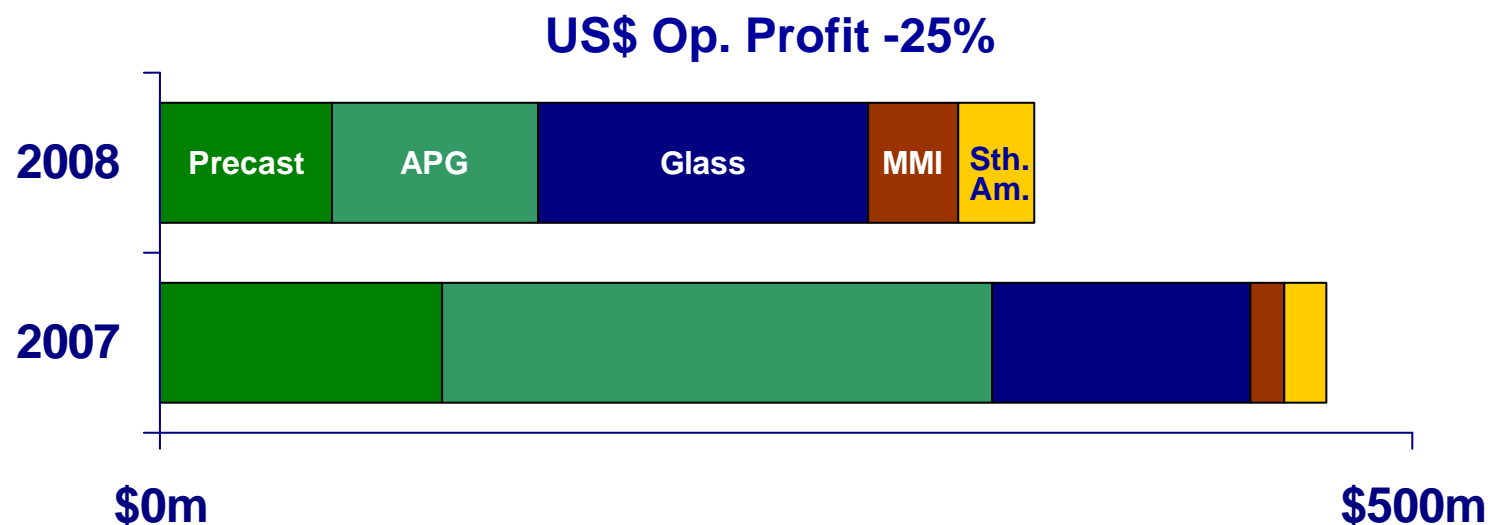
*Best among peers in EBIT and Margin delivery*

# Americas Products

APG/Precast most affected; other operations ahead

								Acquisitions
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	(8%)	3,243	3,510	(267)	(291)	+223	+39	(238)
Op. profit	(30%)	238	340	(102)	(94)	+11	+4	(23)
Op. margin		7.3%	9.7%					

*Operating profit excludes profit on disposals*



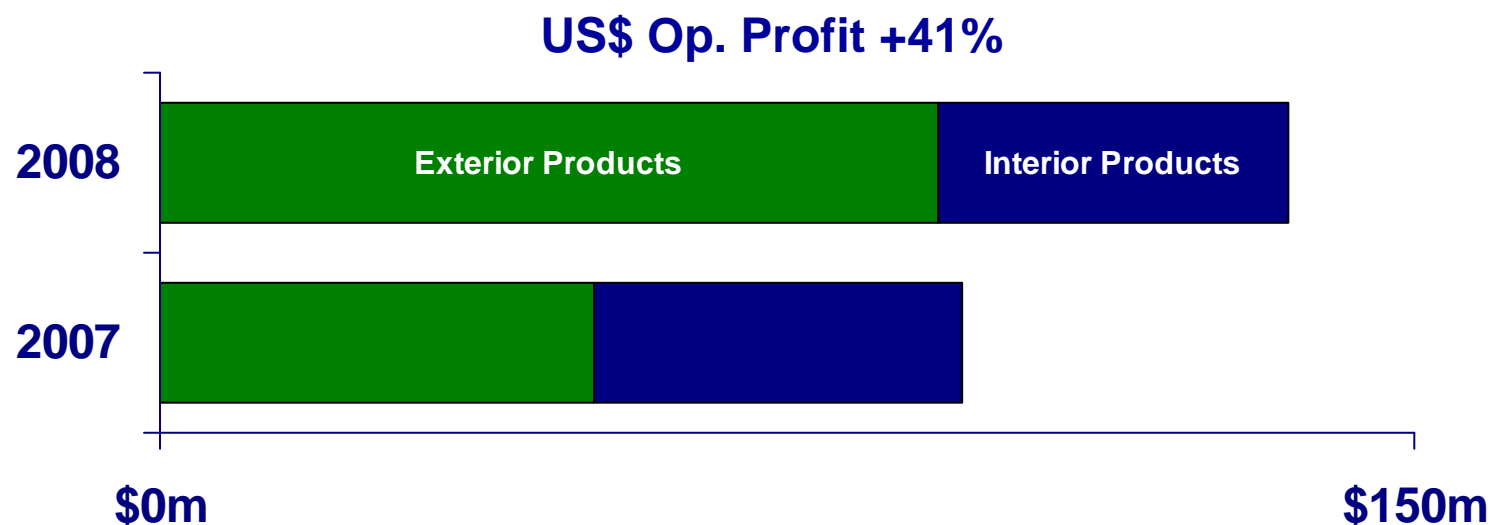
*Broad product spread with Concrete Products / Glass base*

# Americas Distribution

Successful organic delivery + acquisitions; margins ahead

						Acquisitions		
€m		2008	2007	Change	Organic	2007	2008	FX
Sales	+9%	1,443	1,323	+120	(59)	+254	+15	(90)
Op. profit	+31%	92	70	+22	+9	+18	-	(5)
Op. margin		6.4%	5.3%					

*Operating profit excludes profit on disposals*



***Strong profit growth in difficult markets***

# 2008 Components of Performance

FX effects reduced profits by c3%

€m			Change	Organic	Acquisitions		Exchange
	2008	2007			2007	2008	
Sales	20,887	20,992	(105)	(1,248)	+1,372	+530	(759)
Operating Profit	1,841	2,086	(245)	(301)	+70	+53	(67)
Profit on Disposals	69	57	+12	+13	-	-	(1)
Trading Profit	1,910	2,143	(233)	(288)	+70	+53	(68)
Finance Costs (net)	(343)	(303)	(40)	+39	(67)	(29)	+17
Associates PAT	61	64	(3)	(8)	+2	+2	+1
Profit before Tax	1,628	1,904	(276)	(257)	+5	+26	(50)
<i>PBT % chg vs. 2007</i>			<i>(14%)</i>				<i>(3%)</i>

# Funds Flow

## Robust operating cash inflow ...

	<u>2008</u>	<u>2007</u>	<u>2006</u>
	€m	€m	€m
<b>Inflows</b>			
Profit before tax	1,628	1,904	1,602
Depreciation	781	739	664
Amortisation of intangibles	43	35	25
	<u>2,452</u>	<u>2,678</u>	<u>2,291</u>
<b>Outflows</b>			
Working capital	(62)	227 *	(76)
Tax Paid	(322)	(388)	(378)
Dividends	(369)	(318)	(222)
Capital expenditure	(1,039)	(1,028)	(832)
Other	(89)	(81)	(51)
	<u>(1,881)</u>	<u>(1,588)</u>	<u>(1,559)</u>
<b>Operating cash inflow</b>	<u>571</u>	<u>1,090</u>	<u>732</u>

\* including 2007 APAC working capital rundown

# Funds Flow

... limits Debt increase after Buyback, Dev Cx, Translation

	<u>2008</u>	<u>2007</u>	<u>2006</u>
	€m	€m	€m
<b>Operating cash inflow</b>	<b>571</b>	<b>1,090</b>	<b>732</b>
Acquisitions and investments	(1,072)	(2,227)	(2,311)
Disposals	168	156	252 *
Share issues	28	104	112
Share purchases	(383)	(31)	(15)
Translation	(240)	237	187
<b>Debt increase</b>	<b>(928)</b>	<b>(671)</b>	<b>(1,043)</b>
 <b>Acqs &amp; Capex less Disposals</b>	 <b>(1,943)</b>	 <b>(3,099)</b>	 <b>(2,891)</b>
 Debt/Shareholders' Funds	 75%	 64%	 63%
Debt/Year-end Market Capitalisation	64%	40%	26%

\* including 2006 APAC disposals



# Focussed on Cash Generation

Traditional strong H2 cash inflow

€m	<u>2008</u>	<u>H2</u>	<u>H1</u>
<b>Profit before tax</b>	<b>1,628</b>	<b>1,022</b>	<b>606</b>
Depreciation/Amortisation	824	432	392
Working capital	(62)	544	(606)
Tax Paid	(322)	(173)	(149)
Dividends	(369)	(110)	(259)
Capital expenditure	(1,039)	(479)	(560)
Other	(89)	(88)	(1)
<b>Operating cash inflow</b>	<b>571</b>	<b>1,148</b>	<b>(577)</b>

# Focussed on Debt Management

## Pro-active 2008 Financing Programme

- €3 billion refinancing initiatives in 2008:
  - €0.8 billion of new long-term funding (Stg£ 250m and US\$ 650m Bonds)
  - €0.5 billion of new bank term finance
  - €1.7 billion of facility renewals and extensions
- Unutilised committed facilities of over €1 billion at end-2008
- 2008 EBITDA / Net interest cover of 7.8x
- Committed to maintaining an investment grade credit rating

# Focussed on Debt Management

## Well positioned in terms of debt maturity schedule

Breakdown of Net Debt YE 2008	€Bn
Gross Debt	7.0*
Gross Cash	(0.9)
<b>Net Debt</b>	<b>6.1</b>

Breakdown of Gross Debt YE 2008	€Bn
Outstanding Bond Debt	4.2
Drawn Bank Facilities	<u>2.8</u>
<b>Gross Debt</b>	<b>7.0</b>
<b>Unutilised committed facilities</b>	<b>1.6</b>

Maturity Profile €Bn	Total
2009	1.1
2010	1.3
2011	0.8
2012	1.0
2013	0.6
Beyond 2013	2.2
<b>Total</b>	<b>7.0</b>

Principal Covenants	YE 2008
EBITDA / Net interest $\geq 4.5x$	7.8x
Net Debt / EBITDA $\leq 3.5x$	2.3x

\* including Net Debt related derivatives assets of €0.3 Bn

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