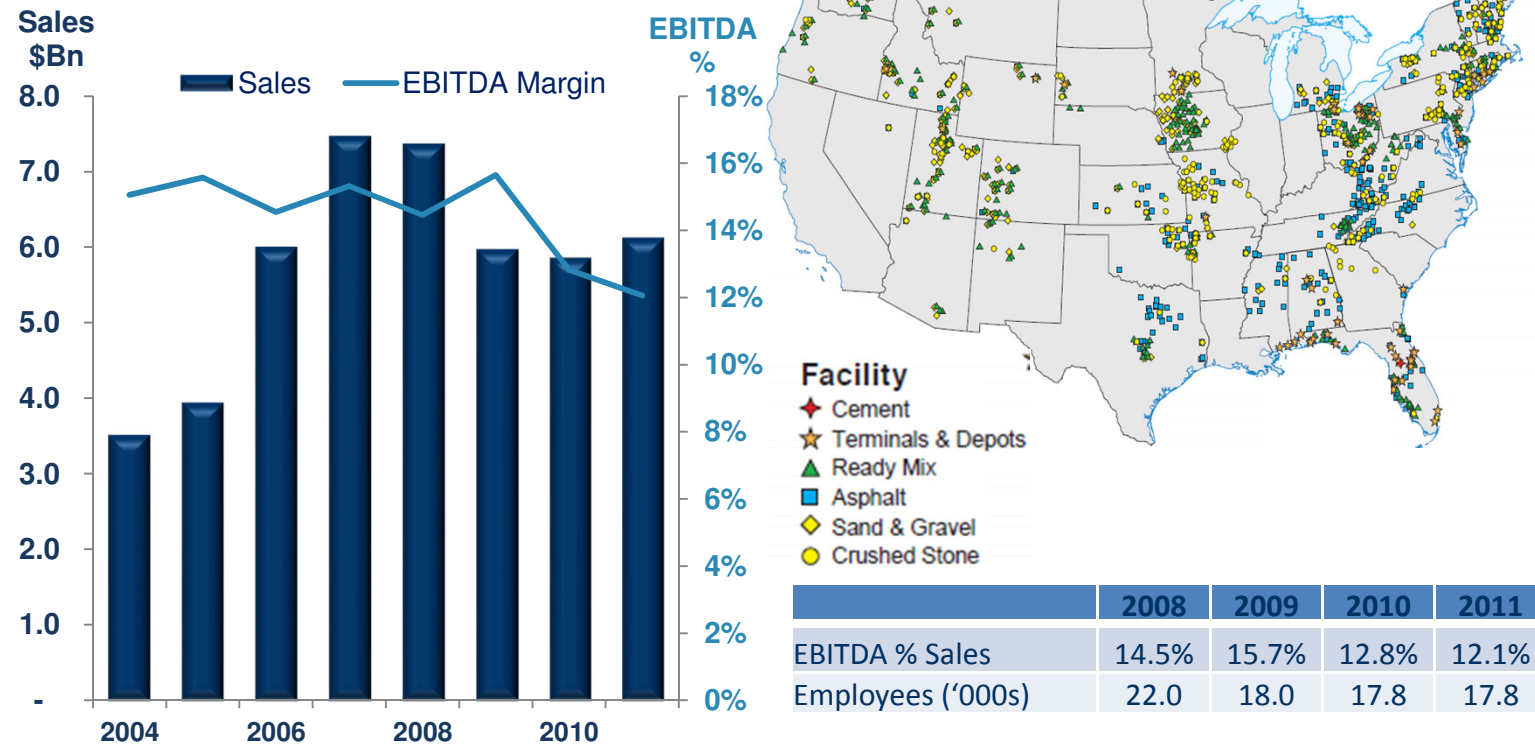




Americas Materials Backup Data



Overview



... The No. 1 Heavy-side Building materials company in the US ...



U.S. Aggregates Industry

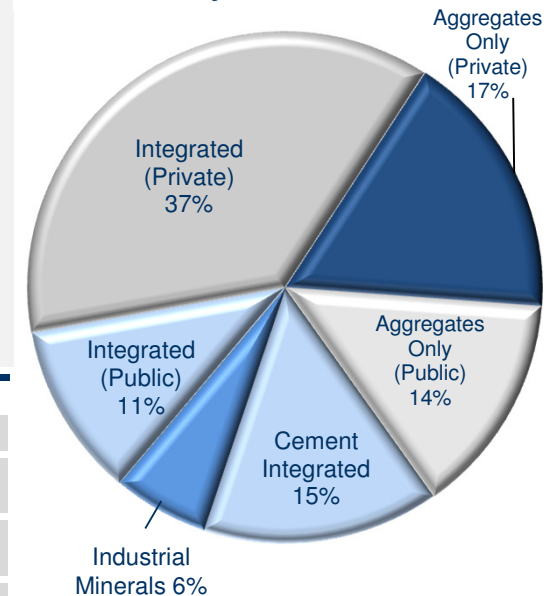
2011: 2.1Bn tons; \$21Bn sales

- Strong fundamentals
 - High barriers to entry
 - Fragmented market
 - Strong pricing power
- CRH advantaged in acquiring private integrated players
- Value creation through Oldcastle Performance System
 - Profitability improvement vs. peers

Rank	Company*	Type	Mkt share
1	Vulcan	Aggregates	7.3%
2	Martin Marietta	Aggregates	6.5%
3	CRH	Integrated	6.0%
4	Heidelberg	Cement Integrated	5.8%
5	Lafarge	Cement Integrated	2.4%
6	Cemex	Cement Integrated	2.0%

* All Publicly owned

Player Profiles



Source: USGS, Internal Estimates, Jefferies Analyst Report February 2012



U.S. RMC Industry

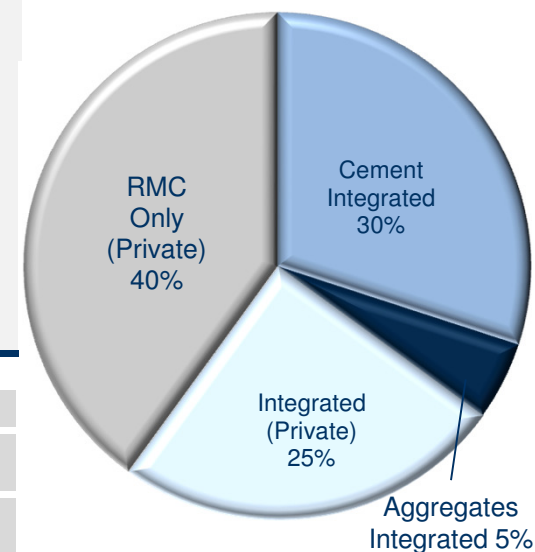
2011: 261m cubic yards; \$23Bn sales

- Low barriers to entry; not point of first entry
- Value through vertical integration
 - Aggregate pull through aids quarry balance / improves returns
 - Aggregate base improves defensibility
- Operational expertise, regional scale, IT and solid relationships with cement producers drive superior performance
- Fragmented market – 70% still privately owned

Rank	Company	Type	Mkt share
1	Cemex *	Cement Integrated	4.0%
2	CRH*	Integrated	3.0%
3	Heidelberg*	Cement Integrated	2.0%
4	Holcim*	Cement Integrated	2.0%
5	Argos**	Cement Integrated	2.0%
6	Vulcan*	Aggregates	2.0%

* Publicly owned, ** Privately owned

Player Profiles



Source: NRMCA, Internal Estimates, Jefferies Analyst Report February 2012



U.S. Asphalt Industry

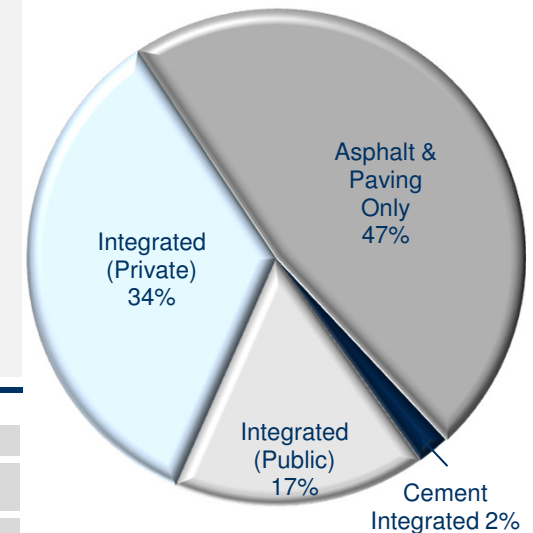
2011: 360m tons; \$20Bn sales

- Avenue for geographical 'step-out' or regional 'in-fill' to build integrated business
- Operational expertise, regional scale and strategic relationships with liquid AC producers drive superior performance

Rank	Company	Type	Mkt share
1	CRH	Integrated	12.0%
2	Colas*	Integrated	3.0%
3	Vulcan*	Aggregates	2.0%
4	MDU Knife River*	Integrated	1.0%
5	Holcim*	Cement Integrated	1.0%
6	Heidelberg*	Cement Integrated	1.0%

* Publicly owned, ** Privately owned

Player Profiles



Source: NAPA, Internal Estimates, Jefferies Analyst Report February 2012

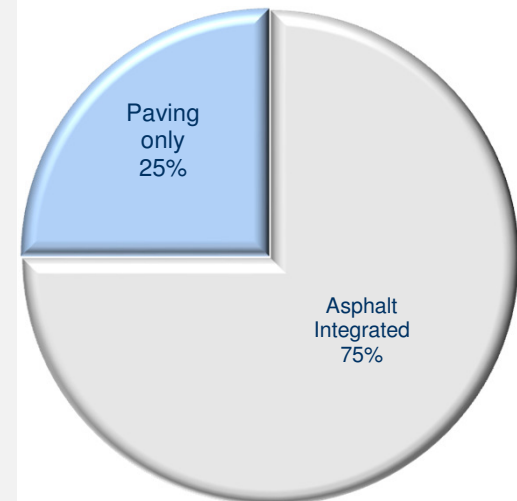


U.S. Construction (Paving) Industry

2011: \$16Bn sales

- Delivering value only through vertical integration; creates pull through from aggs, asphalt, RMC
- 65% of asphalt production used internally;
- Provides market stability
- Technical complexity, financial exposure and bonding requirements advantage large integrated players

Player Profiles

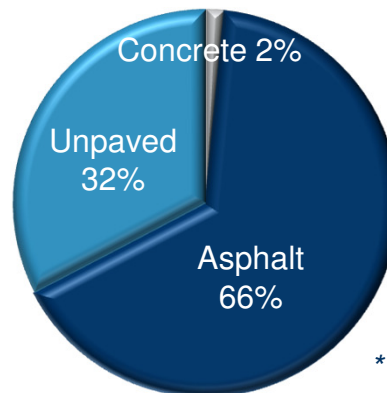


Source: Internal Estimates



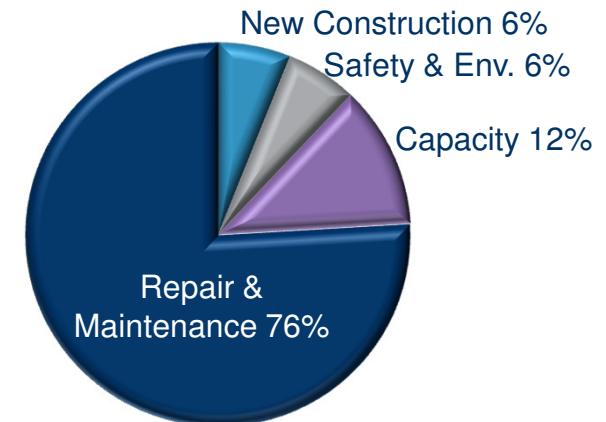
Asphalt competitiveness

% Total Roads in U.S.*



** as of 2008*

% Federal Hwy Funding



- Asphalt represents over 95% of paved roads in the U.S.
- Asphalt is used to maintain virtually all roads
- Concrete share limited to 18% of new construction – 1.1% of total spend; very modest inroads in past 5 years
- Asphalt maintains competitive edge - speed of construction, advancing technology, unique sustainability



Source: U.S. Dept of Transportation, Federal Hwy Admin & ARTBA

Selective development process

Development Strategy

- Majority (c.80%) of transactions begin through long term CRH relationships
 - Most negotiations exclusively between sellers and CRH; creates better deal dynamics
 - Broker led deals are almost always a competitive bid environment
- Pipeline remains strong due to fragmentation, relationships and distressed sellers
- CRH well positioned for development as peers not currently active
- CRH closes on average 23% of reviewed transactions

... Strong pipeline of opportunity for future growth ...

