CRH Investor Day 2010

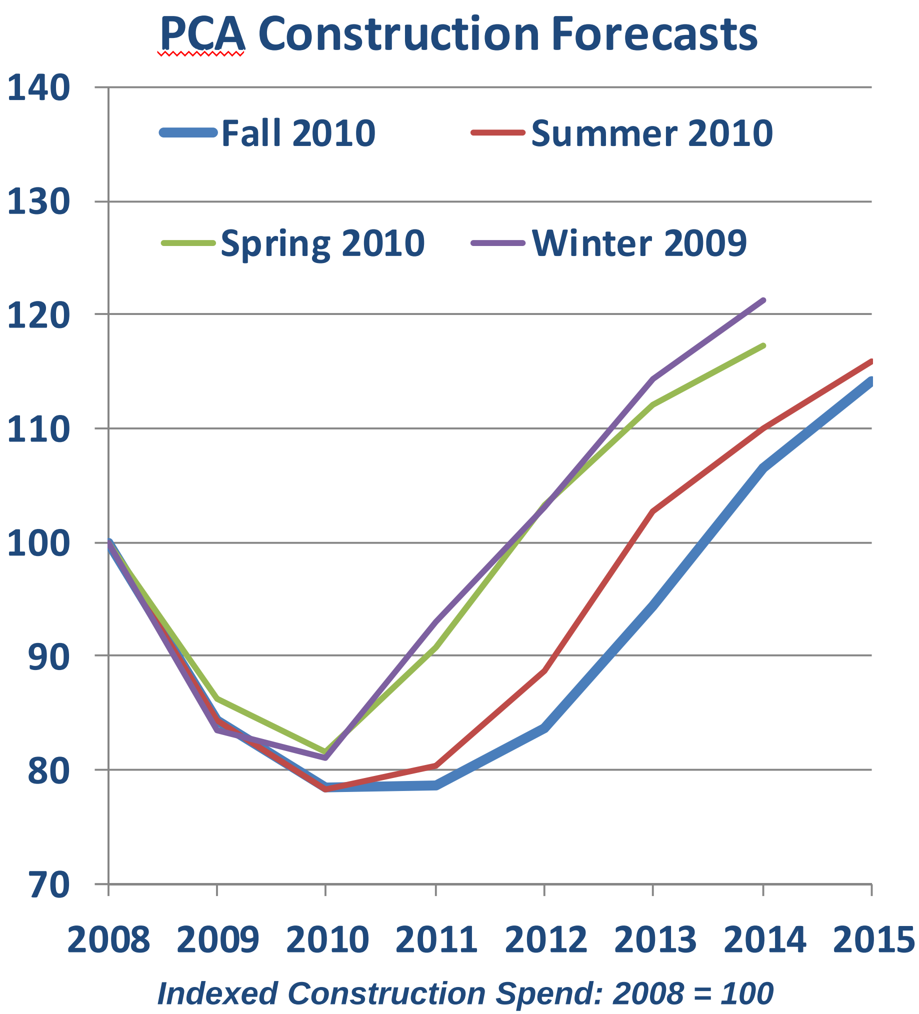
US MARKET BACKDROP

MARK TOWE

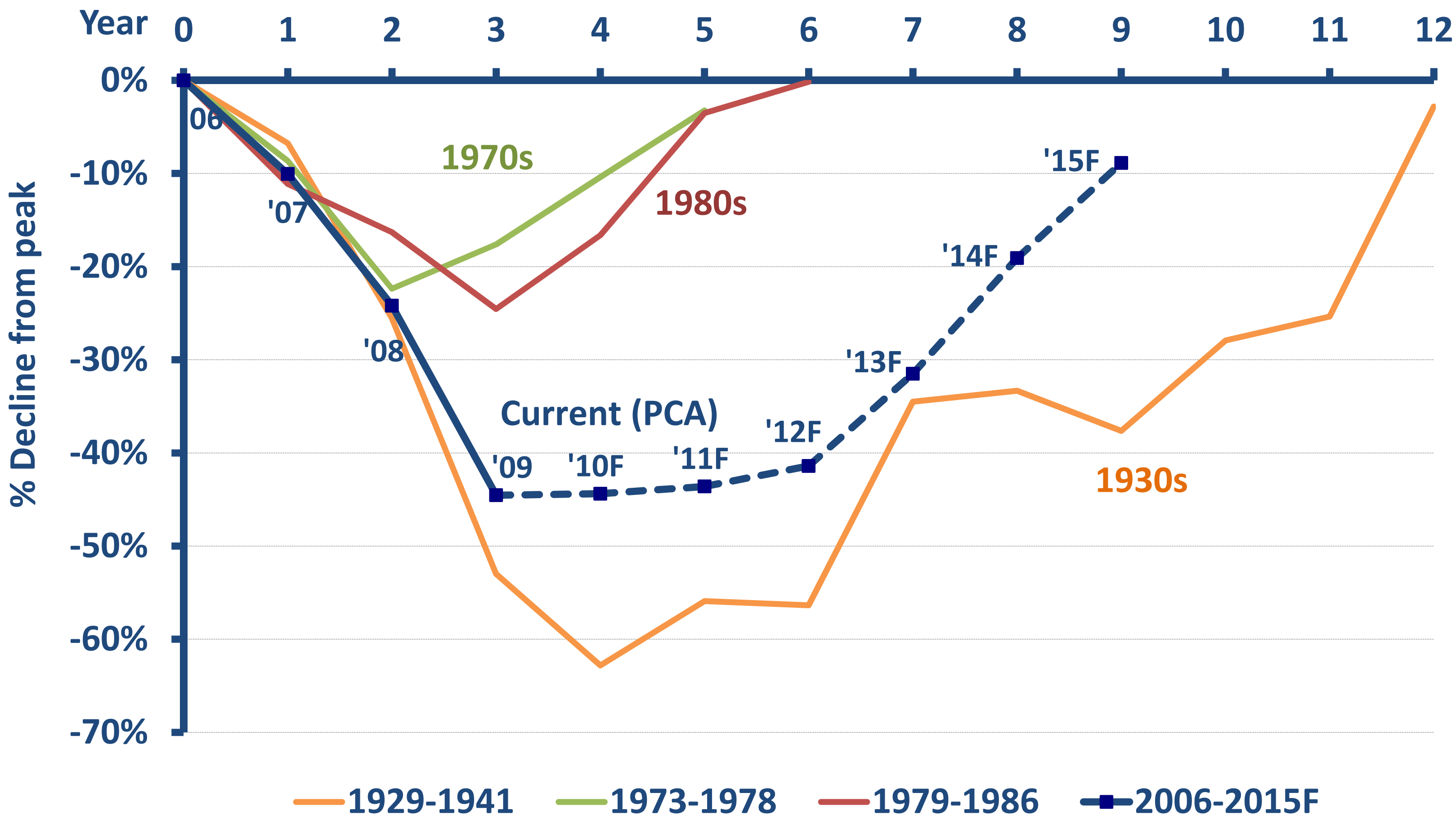
CEO, CRH AMERICAS

US Construction Market Backdrop

- Most severe downturn since 1930's
- All sectors impacted
- Visibility limited; hard to forecast
- Continued revision by PCA
- Latest PCA forecast shows slower pace
- Recovery pushed out to 2012
- A likely more realistic trajectory



US Cement Consumption in Recessions



US Infrastructure backdrop

US Infra Funding c$80Bn pa excluding ARRA Stimulus

- c$40 billion from Fed ("SAFETEA-LU")
- c$10 billion from State matching
- c$30 billion from State/Local

Current Status

- Fed Funds: SAFETEA-LU expired Sep-09; extended to YE 2010
- State Funds: significantly impacted by budget deficits
- ARRA: estimated $5.6Bn (09), $11.5Bn (10), $8.3Bn (11), $2.1Bn (12)

Source: ARTBA

Infrastructure funding outlook will be influenced by political developments post mid-term elections

US Residential & Non-Residential

Residential

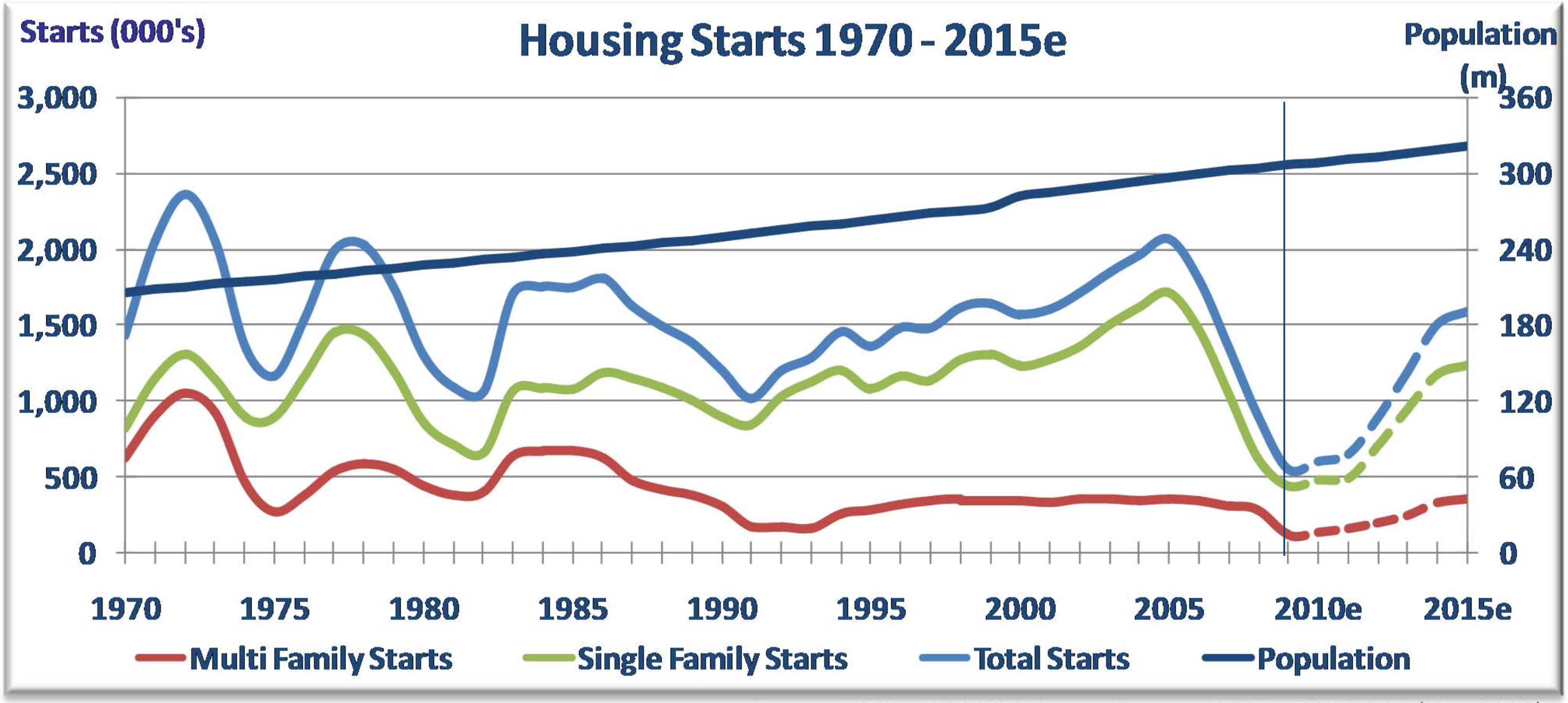
- Recent data releases show improving trends
- Bumping along the bottom; timing of recovery unclear

Non-Residential

- Significant demand pressures in 2009/10
- ABI lead-indicator now positive for first time since Jan-08
- Challenging environment expected to continue into 2011

Timing and pace of US Res and Non-Res recovery remains unclear

US Res – PCA forecasts accelerating recovery from 2012

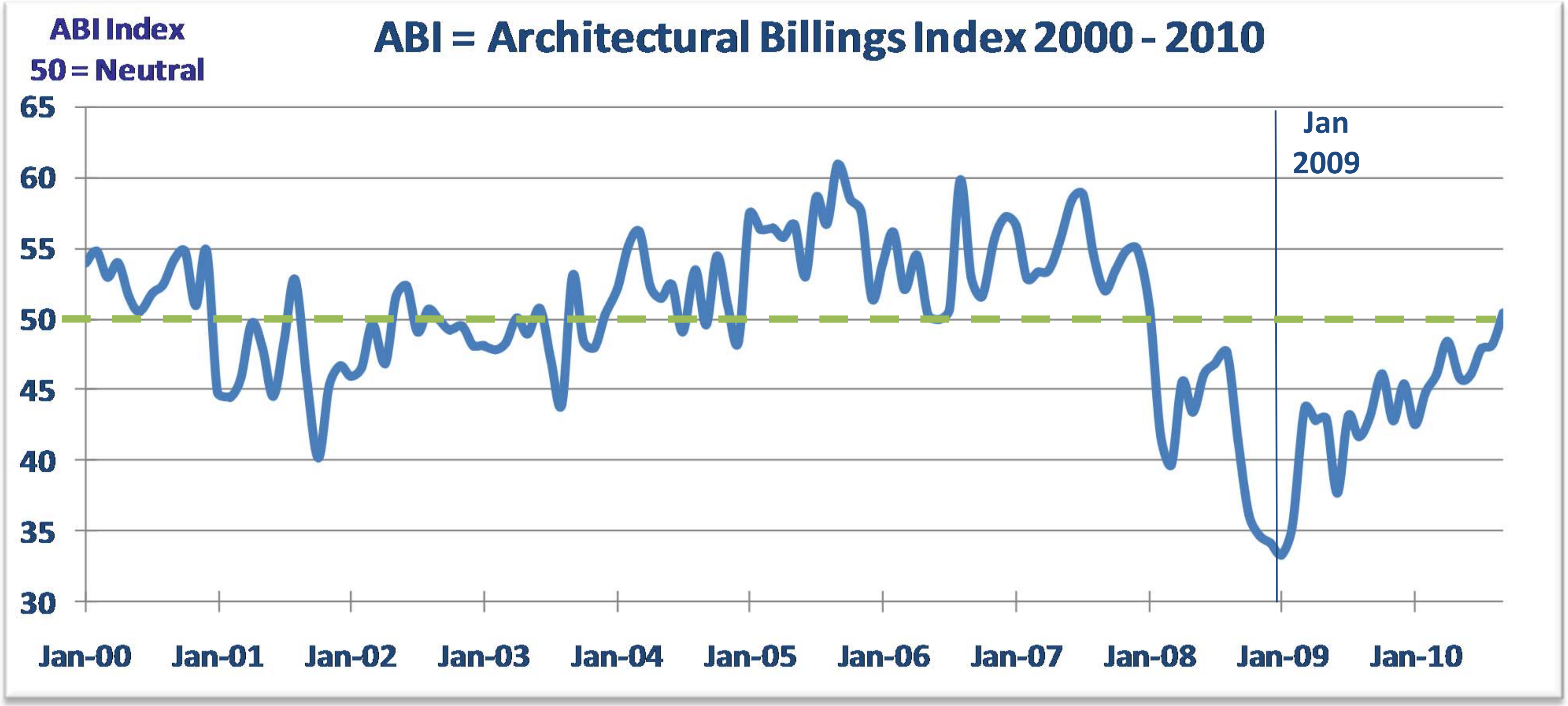


Source: 1970 – 2015 US Census Bureau; 2009 – 2015 PCA (Nov 2010)

Annual Housing starts: 0.6m (2010e) … vs … 1.6m (1970 – 2007)

Annual starts/'000 population: 1.8 (2010e) … vs … 6.5 (1970 – 2007)

US Non Res – ABI low (Jan-09); back to neutral (Sep-10)

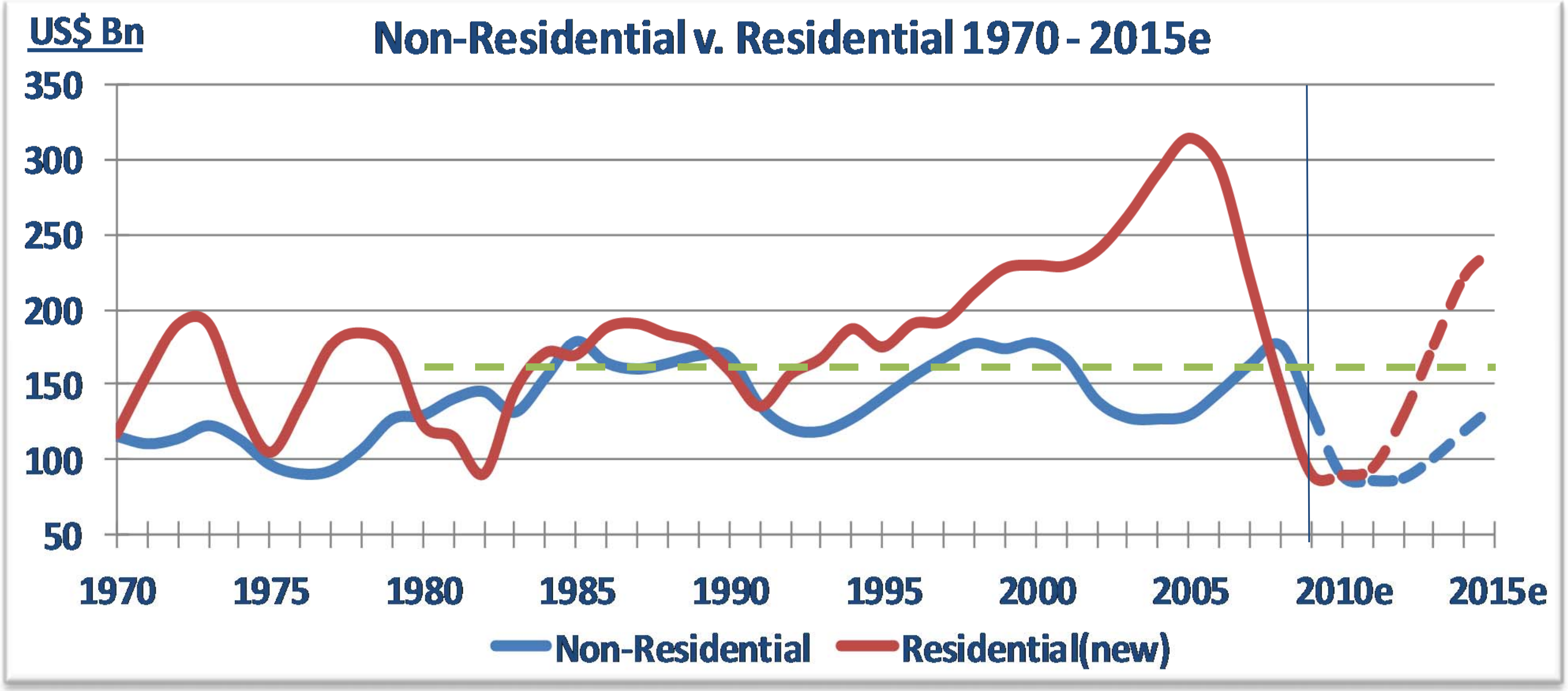


Source: US ABI 2000 – Sep 2010

12-18 month leading indicator of Non Res activity

First positive reading (Sep-10) in 32 months

US Non Res recovery forecast to lag Res by c12-24 mths



Source: 1970 – 2006 Dodge; 2007 – 2015 PCA (Nov 2010)

Non-Res recession 2001-2005 … recovery 2006-2007

2009-2010 decline impacted by constrained credit

CRH Business in the US

Materials




Aggregates
Cement
Asphalt
Readymix

Products




Products for Construction Solutions

Distribution


Specialised Distribution

Early Cycle
New

Servicing the breadth of construction

Late Cycle
RMI

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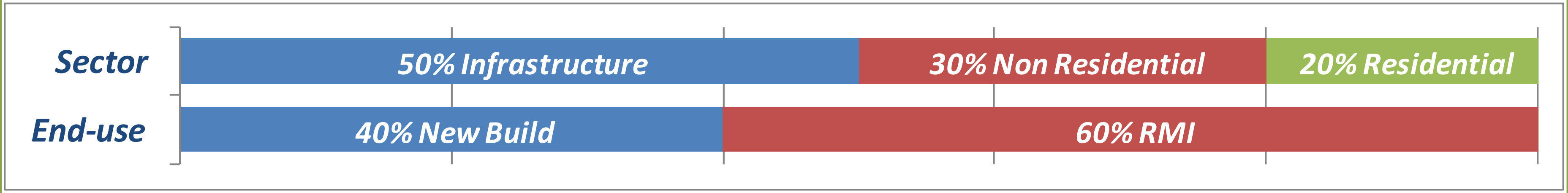

CRH in the Americas

- Complementary divisions
- Multiple growth platforms
- Knowledge-sharing with Europe
- Developing our people
- Focussed on driving returns